



“PHD, WHAT COMES NEXT?”, THE CROSS-BORDER CAREER WORKSHOP FOR PHD CANDIDATES [ONLINE]

DATE: 6-7-8 DECEMBER 2023

DRAFT PROGRAMME

DAY 1: Career planning beyond academia

9.30 – 11.00: Introduction

- Opening words by partners
- Icebreaking activity to build a group dynamic and agree on a common understanding of the workshop objectives
- Overview of PhD careers, the benefits of doctoral training and how to promote them for a career outside academia

11.00 – 11.15: Coffee break

11.15 – 13.00: Designing your career plan

- Why career planning?
- How to devise a career plan in 4 steps
- Practice “Analyzing your past work experience”: your skills, what you liked/disliked, your personal and professional desires, your values (**Individual exercise, then discussion in plenum**)

13.00 – 14.30: Lunch break

14.30 – 16.30: The job market and opportunities for PhDs (focus on France, Luxembourg, and Germany)

- International job market for PhDs: Presentation of sectors that recruit PhDs, positions, recruiters’ expectations, opportunities for international mobility
- Exploring the job market: Tools for identifying companies and job ads
- How to develop and use your network to refine your career plan and explore the job market

16.30 – 17.00: Networking in virtual “break rooms” (Theme: Sharing the experience of living and working in France/ Luxembourg/ Germany) *

DAY 2: Identifying and marketing your assets and skills

9.30 – 12.30: Marketing your research experience

- Presenting your research topic
- Practice “presenting your research to a non-expert” (**Individual preparation, then one-to-one presentation**)
- Your PhD: a professional experience in project management

12.30 – 14.00: Lunch break

14.00 – 16.30: Marketing your skills

- PhD scientific, cross-disciplinary and personal skills & how to transfer them to the socio-economic sector
- Convincing recruiters with storytelling: the STAR method
- Practice “Illustrating your skills by telling a story” (**Individual preparation, presentation in small groups, feedback in plenum**)

DAY 3: Job search process outside academia

9.30 – 13.00: The recruitment process and job applications outside academia

- Understanding the challenges of a recruitment process
- Optimising your CV and cover letter for non-academic positions: Rules for different kinds of CVs and country-specific differences
- Practice “Cross-reading of CVs by pairs” (**in small groups with a specific matrix, feedback by pairs and the trainer, then discussion in plenum**) **
- Preparing job interviews

13.00 – 14.30: Lunch break

14.30 – 15.00: Networking in virtual “break rooms” (Theme: Collecting preliminary information about the panel speakers to prepare for the discussions) *

15.00 – 17.00: Panel discussion with international PhD holders sharing experience and providing insight on recruiters’ expectations, job search and effective communication outside academia:

**In addition to the workshops, a Slack group will be created for the follow-up questions, exchange of ideas and documents, and for networking amongst participants.*

***Following the seminar, the participants who attended this session will have the opportunity to send their revised CV and cover letter (for a specific job offer or type of position) to the trainers and to receive written personalized feedback.*

Trainers:

Kristina Berkut, PhD – Training & International Project Manager at ABG – Association Bernard Gregory

Melike Riollet, PhD – Head of International department at ABG – Association Bernard Gregory